



## **Imagus Technology Brings Leading Augmented Reality Smart Glass Solution to Australia**

Selected as First Australian VAR for US-based Osterhout Design Group

ODG's R-7 Smart Glasses Deliver the Features and Functions of a Tablet  
Super-powered With Augmented and Virtual Reality; Enable Workers to Improve Efficiency

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**BRISBANE, Australia, 15 September, 2015** – Imagus Technology (“Imagus”), a global provider of intelligent surveillance, image analysis and computer vision technology, announced today it is the first Australian company to join US-based Osterhout Design Group’s (ODG’s) partner program, Reticle Connect, as a Value Added Reseller. Imagus will sell ODG’s R-7 Smart Glasses to commercial customers in the Asia-Pacific region and to our client’s globally and provide them with ongoing support for this groundbreaking technology.

Imagus also announced it is developing software solutions for ODG’s R-7 Smart Glasses that utilize Imagus’ advanced computer vision capabilities and the R-7’s 4 MP HD camera and ultra-clear visual display. Imagus provides solutions for video surveillance, access control, marketing and retail applications and is focused on these areas with the R-7. Potential use cases include:

- Facial recognition capabilities and point-of-view records for military, border patrol, police, and other safety and security providers;
- Marketing research and retail upselling and loyalty programs;
- Hospitality customer service;
- Access control for sensitive buildings and rooms.

“ODG’s cutting-edge devices are the most technologically advanced available today, helping the automotive, medical, industrial and government sectors improve the safety, accuracy, and productivity of their workers and allowing those in the entertainment sector to explore new ways of delivering gaming and other content,” said Glen Thomas, CEO, Imagus Technology. “We are excited to be named an ODG reseller and look forward to introducing R-7 to the Asia Pacific market.”

R-7 includes the powerful Qualcomm® Snapdragon™ 805 processor from Qualcomm Technologies Inc., a subsidiary of Qualcomm Incorporated, and delivers superior performance and power efficiency; advanced HD camera to capture and share the user’s point of view; ultra-fast wireless technologies; and ReticleOS, ODG’s operating system that is based on Android and



delivers an intuitive user experience designed for see-thru Smart Glasses.

San-Francisco based ODG has spent over six years developing Smart Glasses, working directly with government customers and key corporate partners to build, refine and advance its technology. ODG's Glasses provide its users the power of a tablet with 3D graphics overlay in a hands free, heads-up format. Packed with positional sensors, the Glasses know where you are, where you're looking, and how you're moving, delivering unprecedented access to information while enabling precise augmented reality and exciting virtual reality experiences.

For more information about ODG, visit: [www.osterhoutgroup.com](http://www.osterhoutgroup.com)

For information about purchasing ODG's Glasses from Imagus, or the software solutions being developed, visit: [www.imagus.com.au](http://www.imagus.com.au)

### **About Imagus Technology**

Brisbane based Imagus is a global leader in advanced intelligent surveillance, image analysis and computer vision technology. The company is at the forefront of fast, accurate and robust solutions for video surveillance, access control, marketing and retail applications. Imagus has international biometrics expertise and leading biometrics technologies that provide the accurate matching in the most difficult remote capture conditions.

Imagus provides the core technology for advanced real-time systems that reliably detect and identify human beings with minimal effort using low-quality and low-cost commodity hardware such as CCTV cameras, webcams and phones. Faces can be captured unobtrusively from a distance and/or in motion, while the technology is simultaneously insensitive to pose, illumination, expression, focus, motion blur and misalignment. Learn more at [www.imagus.com.au](http://www.imagus.com.au)

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